PILOTS TO THE RESCUE IMPACT REPORT

2024





THE MISSION

- To prevent at-risk animals from being euthanized by transporting them via air and ground transportation to give them the best chance at adoption.
- Volunteer pilots fly animals from critical situations to safety, ultimately saving lives.





THE PROBLEM:

Every year, approximately 920,000 animals in US shelters are euthanized. This number could be significantly reduced if there were a way to transport animals from overburdened shelters to rescues and adoption centers with capacity to give these animals a chance to find their forever homes.



Pilots To The Rescue uses **ground transport** and **volunteer pilots** to safely and quickly move pets in need. Air transport is often the only option available for at-risk animals, as ground transportation can take over 24 hours with multiple trip segments and may not be safe for some animals.



We Fly to Save Lives



2024 HIGHLIGHTS





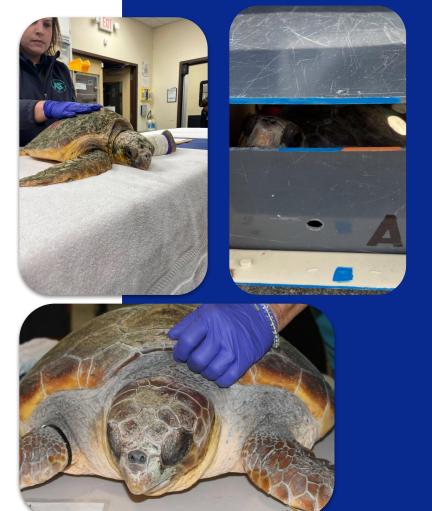


2025 Goal: 1,500 Souls Saved



NOAA FISHERIES

In addition to saving cats and dogs, we partnered with NOAA Fisheries to transport 33 cold-stunned sea turtles from Massachusetts to Georgia and Florida for continued rehabilitation.





PRESS COVERAGE:

In 2024, the work of Pilots To The Rescue was featured in media outlets with an estimated audience reach of **32,5177,668**. Below are few examples of media coverage:

FLYING



Pilot Animal Organization
Steps Up Following
Hurricane Helene

November 1, 2024

news12



Greenpoint man takes to the skies to rescue of at-risk animals in the south ahead of Hurricane Milton

October 11, 2024



yahoo!news



Wheels are up and tails are wagging! Pilots to the Rescue flying dogs to New York

December 6, 2024







- In 2024, our work reached 767,006 on Facebook and 308,760 on Instagram (a 20% increase from 2023 on FB).
- In 2024, our Facebook page gained 5.2K new followers, which represents a **60% increase** in new follows compared to 2023.
- Social media influencers including Kyle Thomas, Kate Broug, Alex Lee, Gabby Epstein, Samantha Schneiter, Gillian Moore, Ethan O'Rourke, and Mack Rutherford joined missions and shared content with their followers.



MISSION SPONSORS

The generous support of our sponsors makes our life-saving work possible. A special thanks to BISSELL Pet Foundation, CUDDLY, Hartz Loving Paws, Modern Aviation, and The Swilled Dog.



















2024 FINANCIALS

Total Revenue

= \$4,553,896

Total Expenses

= \$3,091,043

Program

\$2,073,794

Fundraising

\$848,663

G&A

= \$168,586

Change in Net Assets = \$1,462,853

Ending Net Assets = \$4,129,533



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